

Alpo® Brand Prime Cuts In Gravy Canned Dog Food Voluntary Nationwide Recall

No Dry Purina Products Involved

St. Louis, Missouri, March 30, 2007

Nestlé Purina PetCare Company today announced it is voluntarily recalling all sizes and varieties of its ALPO® Prime Cuts in Gravy wet dog food with specific date codes. The Company is taking this voluntary action after learning today that wheat gluten containing melamine, a substance not approved for use in food, was provided to Purina by the same company that also supplied Menu Foods. The contamination occurred in a limited production quantity at only one of Purina's 17 pet food manufacturing facilities.

Earlier today the FDA announced the finding of melamine in products related to the March 16 Menu Foods recall, and advised Purina of the source of the contaminated supply. Purina then determined that it had received some quantity from the suspect supplier. The company proactively notified the FDA and immediately began this recall process.

Purina is confident that the contaminated wheat gluten has been isolated to this limited production quantity of ALPO Prime Cuts canned products.

The recalled 13.2-ounce and 22-ounce ALPO Prime Cuts cans and 6-, 8-, 12- and 24-can ALPO Prime Cuts Variety Packs have four-digit code dates of 7037 through 7053, followed by the plant code 1159. Those codes follow a "Best Before Feb. 2009" date.** This information should be checked on the bottom of the can or the top or side of the multi-pack cartons.

Purina's 5.3-ounce *Mighty Dog*® pouch products, manufactured by Menu Foods, were previously withdrawn from the market as a precaution on March 16 as part of the Menu Foods recall. ONLY *Mighty Dog* pouch products and specific date codes of ALPO Prime Cuts canned dog food are being recalled.

Importantly, no Purina brand dry pet foods are affected by the recall - including ALPO Prime Cuts dry. In addition, no other Purina dog food products, no Purina cat food products, Purina treat products or Purina Veterinary Diet products are included in this recall, nor have been impacted by the contaminated wheat gluten supply.

Consumers should immediately stop feeding ALPO Prime Cuts products with the above-listed date codes to their dogs and consult with a veterinarian if they have any health concerns with their pet.

Purina guarantees all of its products, and consumers can receive the full replacement value of the recalled products. Consumers can visit us at www.purina.com or call 1-800-218-5898 to receive more information.

** Due to a product name change in early 2007, this voluntary recall also covers one item with the same date code labeled as ALPO® Prime Entrees in Gravy with Chicken, Rotini Pasta & Vegetables.

SEE LIST OF SPECIFIC DIETS ON THE NEXT PAGE

Exactly what ALPO Wet Dog Food items are affected?

- Only ALPO Prime Cuts in 13.2oz, 22oz, and Variety Packs with the specific codes below are affected. No other ALPO Wet Dog items or ALPO Dry Dog Food items are included.
- See the list of affected ALPO Prime Cuts items product codes on the list below. Do not feed the product if it has:

- Four digit code dates of 7037 through 7053, followed by the plant code 1159

Above codes followed by "Best Before Feb. 2009" date.**

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PRODUCT CODE		NAME	SIZE	
11132	07035	ALPO PRIME CUTS CHKN & RICE	22	OZ
11132	00310	ALPO LEAN PRIME CUTS BEEF	13.2	OZ
11132	00360	ALPO PRIME CUTS BEEF	13.2	OZ
11132	00361	ALPO PRIME CUTS BF LVR	13.2	OZ
11132	00362	ALPO PRIME CUTS CHKN	13.2	OZ
11132	00363	ALPO PRIME CUTS TRKY BCN	13.2	OZ
11132	00364	ALPO PRIME CUTS BF STW	13.2	OZ
11132	00365	ALPO PRIME CUTS GRMT DNR	13.2	OZ
11132	00366	ALPO PRIME CUTS BF BCN CHSE	13.2	OZ
11132	00368	ALPO PRIME CUTS LNDN GRILL	13.2	OZ
11132	02210	ALPO PRIME CUTS SR BF & RICE	13.2	OZ
11132	04313	ALPO PRIME CUTS/ENTREE CHKN VEG	13.2	OZ
11132	07031	ALPO PRIME CUTS BF & RICE	13.2	OZ
11132	07032	ALPO PRIME CUTS LAMB RICE	13.2	OZ
11132	08440	ALPO PRIME CUTS BEEF VEG	13.2	OZ
11132	00461	ALPO PRIME CUTS BEEF	22	OZ
11132	00463	ALPO PRIME CUTS CHKN	22	OZ
11132	00469	ALPO PRIME CUTS GRMT	22	OZ
11132	00471	ALPO PRIME CUTS BF & LVR	22	OZ
11132	07033	ALPO PRIME CUTS LAMB & RICE	22	OZ
11132	07034	ALPO PRIME CUTS BF & RICE	22	OZ
11132	58805	ALPO PRIME CUTS LNDN GRL	22	OZ
11132	58800	ALPO PRIME CUTS BF STEW	22	OZ
11132	24509	ALPO PRIME CUTS BEEF	4.95	LB
11132	18342	ACD PRIME CUTS 12CNT VP	9.9	LB
11132	86222	ACD PRIME CUTS VP 8CNT 22OZ	11	LB
11132	25712	ALPO PRIME CUTS 24PK	13.2	OZ