

Here at Doggie in the Window we offer some of the best Premium and Natural Foods in a variety of types and brands, for every lifestage and every need.

If you are considering changing your pet's diet we recommend the following brands.

Innova	Wysong	Pinnacle	Wellness	Evangers
Solid Gold	Nutro Ultra	Science Diet	Chicken Soup	Natural Balance
Newman's Own	California Natural	Canidae & Felidae	Steve's Frozen Foods	

If you have any questions please feel free to ask us.

Tips for Successfully Changing Your Pet's Diet.

Switching your pet's diet to a new food takes some planning. Because pets are creatures of habit, it is not uncommon for them to prefer their current food to a new food. They, like humans, can become accustomed to a food and may not welcome a disruption in their routine.

These tips should help you successfully transition your pet to a new food:

Introduce the new food gradually

This is the most successful way to ease your pet into the change in diet. Start by mixing 25% new food with 75% old food. Slowly change the proportions over the next three days or so by gradually increasing the amount of new food and decreasing the amount of old food. At the end of this weaning process, you should be feeding 100% of the new food. You may encounter some difficulties, such as your pet choosing to eat only the old food, or not eating at all. Not to worry, a healthy pet can miss meals for a day or two with no ill effects.

Don't give in to demands

It is important not to give up too soon! During the initial two-day period, do not give your pet treats or table food! Pets train us as much as we train them. Giving in to their demands only reinforces refusal behavior and makes it more difficult to make a dietary change.

The biggest challenge

Switching diets may be more challenging when changing from a wet food to a dry food. If your pet continues to resist eating dry food, mix a little warm water with the food. You may even want to put the moistened food in the microwave for a few seconds. If you mix the food with water it is important to discard the uneaten portion after 20 minutes. This prevents spoilage. The same rule applies for canned food. After your pet has become accustomed to the moistened food, you can wean him or her onto the dry food. To do this, follow the same mixing instructions as outlined above.

Finicky eater?

Is your pet really a finicky eater, or could it be something else? There are many factors to consider when you notice that your pet does not appear to be eating as usual. If you think this is the case, take a closer look at exactly what your pet is eating during a day's time.

When you feed your pet a balanced, highly nutritious diet, nothing else is needed. In fact, extra treats can drastically alter your pet's normal intake of food. It is similar to the feeling you get after eating too much candy or potato chips. Are you interested in a full meal? Neither is your pet.

What Every Pet Needs.

Water: your pet must have plenty of fresh, clean water available at all times.

Routine: pets need a routine. Feeding at the same time and place every day establishes a comfortable eating pattern.