

April 19, 2007

Dear Royal Canin USA Customer,

It is with sincere regret that I inform you of a new and unfortunate development with some of our pet food products.

Although we have no confirmed cases of illness in pets, we have decided to voluntarily remove the following dry pet food products that contain rice protein concentrate due to the presence of a melamine derivative.

ROYAL CANIN SENSIBLE CHOICE® (available in pet specialty stores nationwide)

- Chicken Meal & Rice Formula Senior DRY DOG FOOD
- Lamb Meal & Rice Formula Puppy DRY DOG FOOD
- Lamb Meal & Rice Formula Adult DRY DOG FOOD
- Lamb Meal & Rice Formula Senior DRY DOG FOOD
- Rice & Catfish Meal Formula Adult DRY DOG FOOD

ROYAL CANIN VETERINARY DIET™ (available only in veterinary clinics)

- Canine Early Cardiac EC 22™
- Canine Skin Support SS21™
- Feline Hypoallergenic HP23™

We are taking this proactive stance to voluntarily recall these products to avoid any confusion for our customers about which Royal Canin USA products are safe and which products may be affected.

Pet owners should immediately stop feeding their pets the Royal Canin USA dry pet food products listed above. Pet owners should consult with a veterinarian if they are concerned about the health of their pet. No other Royal Canin diets are affected by this recall and CONTINUE TO BE safe for pets to eat.

In addition, Royal Canin USA will no longer use any Chinese suppliers for any of our vegetable proteins.

This decision to recall some of our dry pet food products is driven by our philosophy that the "Pet Comes First". The safety and nutritional quality of our pet food is Royal Canin USA's top priority. Pet owners who have questions about this recall and other Royal Canin USA products should call 1-800-592-6687.

On behalf of the entire Royal Canin family, our hearts go out to the pet owners and everyone in the pet community who have been affected by all of the recent recalls. We are as passionate about the health and happiness of our customers' pets as we are of our own, so we are committed to taking the steps necessary to ensure this never happens again.

Sincerely,

Olivier Amice
President and CEO
Royal Canin USA